



# NJCAA WEEKLY NEWSLETTER



**THE LEADER IN 2-YEAR COLLEGIATE ESPORTS**



## JERSEY DESIGN CONTEST

NJCAA and CRIT APPAREL are partnering on a jersey design contest with \$3,000 in prizes!

[Read More...](#)

[www.njcaaesports.org](http://www.njcaaesports.org)

## RECRUIT FOR 24-25

With students returning to your campus for another year of exciting competition, academics, and connection, their excitement acts as a reminder to how esports programs can create...

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## ALUMNI SPOTLIGHT

Luke Sherman (he/him), 20, recently graduated from Heartland Community College (HCC) and is now pursuing his dreams as an esports coach while studying Organizational and Leadership Communication at Illinois State University.

[Read More...](#)



# JERSEY DESIGN CONTEST



## Follow These Steps:

- 1** NJCAAE members sign up on the [CRIT Discord](#) and make a jersey design for their institution!
- 2** NJCAAE members create social media posts of the jersey they designed with CRIT APPAREL, tagging @njcaae & @critapparel.
- 3** Submit your social media metrics by end of business on November 15th, 2024 to [THIS FORM](#).
- 4** 1st, 2nd, 3rd, and 4th place all win Crit Cash to use for their gearing needs with CRIT APPAREL!



**\$3,000**  
OF CRIT CASH  
IN PRIZING!

Contest opened  
Sept. 17th 2024 &  
closes on  
Nov. 15 2024!



# ITS TIME TO BEGIN RECRUITMENT FOR THE 25-26 ACADEMIC YEAR!

With students returning to your campus for another year of exciting competition, academics, and connection, their excitement acts as a reminder to how esports programs can create positive impact.

This impact is important for not only the institution, but the current and potential students who attend the institution to further their education. As we all know, esports programs exist for and by students. In other words, without students the program would not exist. This is why **recruitment of new full-time students is imperative** for an esports program to thrive.

While it may seem early, now is the **best time** for institutions to begin recruiting for the next year of esports program activity!

As the only association taking active steps to promote its member institution's esports program success, the NJCAAE has created a recruitment course aimed at helping you build your program! Now is the perfect time to start the course and begin practicing what you learn by recruiting for this upcoming year of academics and competition.

## [1. Introduction to Recruitment](#)

Successful recruiting efforts will lead to a program that not only positively impacts the institution as a whole, but the individuals who participate in any level of the esports program.

[Click here to learn more...](#)

# RECRUIT NOW FOR 25-26!

## ALUMNI SPOTLIGHT

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**Luke Sherman (he/him), 20, recently graduated from Heartland Community College (HCC) and is now pursuing his dreams as an esports coach while studying Organizational and Leadership Communication at Illinois State University.**

**At HCC, Sherman played for the esports team and was a member of the NJCAA E for two years. He competed in Super Smash Bros Ultimate and won both the NJCAA E Crew and Single battles, which he called the highlight of his time at HCC. He continues to play SSBU at Illinois State and now coaches high school esports teams in Unit 5 and at his local YMCA.**

**“Playing esports at HCC really helped me make a lot of friends when I started college, and it made me feel strongly connected to my school and proud to represent them,” said Sherman.**

**Sherman encourages young gamers to find ways to play esports with their friends. He suggests asking a favorite teacher to help start a club or arranging times to have friends over to learn a game together. Sherman fondly remembers hosting small SSBU tournaments with his friends in middle school, which ignited his passion for playing, learning, and improving, ultimately inspiring him to continue in high school and college.**



With a host of customization and gear options, CRIT will be able to provide institutions everything they'll need to represent their brand in a professionally. Learn more at [critapparel.com](https://critapparel.com)!



- NO MINIMUM ORDER QUANTITY
- YEAR ROUND STORE HOSTING
- CUSTOMIZABLE FINISHES, TEXTURES, AND DESIGNS
- 20% OFF FIRST 5 JERSEYS

LIMITS ON CERTAIN LICENSED ITEMS MAY APPLY



**JOIN ON DISCORD**  
TO GET STARTED





**Did you know NJCAAE is a member institution driven association? This is primarily accomplished through committees. NJCAAE committees are manned by coaches, leads, administrators, and directors from member institutions. Learn more about the committees below!**

**Looking to send a proposal for the NJCAAE and committees to review?**

**[Send in a proposal form today!](#)**

## **Game Title Subcommittees**

Game Title Subcommittees advise on rules, expectations, and schedules for games the NJCAAE hosts activity for. Chairs of each subcommittee make up the NJCAAE Competition Committee.

**[Submit interest today!](#)**

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## **Committees**

The NJCAAE committees advise the NJCAAE National Office on proposals, rules, operations, and much more! We're currently looking for Athletic Directors, Deans, Administrators, and Decision Makers from institution's to join the Advisory Committee.

**[Submit interest today!](#)**

# NJCAA ESPORTS

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In 2019 the National Junior College Athletic Association formed NJCAA Esports to better serve their existing community of member institutions who wanted a competitive association focused on their unique needs and the groups they serve. To date, NJCAA Esports serves over 6,000 students and is working with over 230 institutions.

With a focus on breaking down barriers to entry for member colleges and their students, we have created the only association capable of thoroughly meeting the needs of 2-year and community colleges. The NJCAA Esports offers many program solutions through the association and our partners. These offerings range from program development, competition, media, broadcasting, gearing solutions, and much more!

**View us online at**  
[njcaaesports.org!](https://njcaaesports.org)

## Follow NJCAA E



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